

**A'LEVEL NEW CURRICULUM  
ASSESSMENT REVISION ITEMS  
ENTREPRENEURSHIP  
TERM THREE  
2025**

*Turn over*

Item 1

**Scenario**

Mariam started a small fruit juice business at her school. Due to high demand, she now wants to expand her business by opening outlets in nearby towns. However, she is unsure which growth strategy would be most effective and sustainable.



**Task**

As a student of entrepreneurship, suggest a suitable growth strategy Mariam can use and justify your choice.

Item 2

## Scenario

A youth group in Arua started a poultry business. During their first six months, they experienced losses due to diseases, market price fluctuations, and theft. They are now seeking ways to reduce future risks and ensure the business remains profitable.



## Task

As an entrepreneurship student, propose one risk management strategy the group can adopt to protect their business.

**END**

*Always live a simple life!*