

**A'LEVEL NEW CURRICULUM
ASSESSMENT REVISION ITEMS
ECONOMICS
TERM THREE
2025**

Turn over

Item 1

Scenario

A local soap manufacturer in Uganda recently increased the price of its products. To their surprise, sales dropped drastically. The marketing team suspects that consumers have many alternatives, making demand sensitive to price changes.



Task

As an Economics student, explain how knowledge of price elasticity of demand can help the manufacturer make better pricing decisions.

Item 2

Scenario

Kampala City Council has reported a rise in youth unemployment, despite an increase in private sector investments. Many young people remain jobless or are working in low-paying informal jobs.



Task

As an Economics student, suggest one policy the government can implement to reduce youth unemployment in urban areas.

END

Always live a simple life!